

## **Convenience Retailers in the US**

Market Direction | 2025-02-28 | 43 pages | Euromonitor

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### **Report description:**

The value sales of convenience retailers are split between forecourt retailers, which includes fuel stations, and convenience stores, which does not. It includes merchandise sales only, excluding foodservice and fuel sales. Under these definitions, current value growth for forecourt retailers remained positive, although low in the US in 2024, continuing the slower growth trend after the pandemic-associated highs of 2021 and 2022. Convenience stores experienced a more pronounced correction in 202...

Euromonitor International's Convenience Retailers in USA report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Convenience Stores, Forecourt Retailers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Convenience Retailers market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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