

Convenience Retailers in Spain

Market Direction | 2025-02-27 | 38 pages | Euromonitor

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Report description:

Proximity to consumers proved beneficial for convenience retailers in Spain in 2024. Sales through convenience stores benefited from the trend towards carrying out smaller and more frequent shopping trips. Some consumers saw this as a way to better manage their budgets, while it also reduced the need to travel to supermarkets or hypermarkets which are often located further away from consumers' homes. According to a consumer behaviour survey by the Spanish retail association, local consumers made...

Euromonitor International's Convenience Retailers in Spain report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Convenience Stores, Forecourt Retailers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Convenience Retailers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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