

## **Convenience Retailers in Peru**

Market Direction | 2025-02-27 | 36 pages | Euromonitor

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### **Report description:**

Convenience retailers in Peru demonstrated exceptional dynamism in 2024, driven by the rapid expansion of convenience stores and a surge in promotional activity. This sector has been among the fastest-growing retail channels in the country, second only to discounters. Key players in the market resumed their aggressive expansion strategies, opening new stores both in Lima and in provincial cities. Their aim has been to extend their value proposition to a wider consumer base by establishing locati...

Euromonitor International's Convenience Retailers in Peru report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Convenience Stores, Forecourt Retailers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Convenience Retailers market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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