

Convenience Retailers in Ireland

Market Direction | 2025-02-27 | 36 pages | Euromonitor

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Report description:

In 2024, convenience retailers in Ireland experienced retail value growth of 3% in current terms. This positive result was aided by inflation stabilising, which supported consumption of grocery goods. Due to proximity to neighbourhoods and longer opening hours, convenience retailers continued to attract customers. However, as many consumers remained mindful of spending, these retailers focused on encouraging repeat business. There was significant growth in the sales of own-brand products, with r...

Euromonitor International's Convenience Retailers in Ireland report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Convenience Stores, Forecourt Retailers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Convenience Retailers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International
February 2025

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Investments in energy efficiency and enhancing the consumer experience are key
Musgrave Retail Partners Ireland maintains its lead through popular store Centra

PROSPECTS AND OPPORTUNITIES

Convenience retailers are expected to respond to price sensitivity by installing price promotions
Musgrave is set to continue its expansion in Ireland while enhancing its offerings
Future strategies may include innovative store formats and engagement with the local community

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