

## **Convenience Retailers in Greece**

Market Direction | 2025-02-27 | 36 pages | Euromonitor

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### **Report description:**

Convenience retailers saw current value growth in Greece in 2024. Leading Greek supermarket players have recognised the power of convenience stores and invested in them, expanding their networks through franchise models. To meet evolving consumer demand, convenience stores have also expanded their product ranges to include healthier snacks, organic foods, ready meals and on-the-go options. Now these stores have become a place where consumers can find everything they might need and not only the e...

Euromonitor International's Convenience Retailers in Greece report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Convenience Stores, Forecourt Retailers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Convenience Retailers market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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