

Convenience Retailers in France

Market Direction | 2025-02-28 | 40 pages | Euromonitor

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Report description:

Convenience retailers outperformed the overall market in current value terms in 2024. With a smaller product assortment than supermarkets and hypermarkets, these stores are primarily located in city centres, urban neighbourhoods, and rural areas, mostly operated by franchisees and independent owners. While many shoppers still make a significant portion of their purchases at lower-cost discounters, supermarkets, and hypermarkets, they remain loyal to local commerce. Convenience stores have also e...

Euromonitor International's Convenience Retailers in France report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Convenience Stores, Forecourt Retailers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Convenience Retailers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Carrefour dominates convenience store sector
Contender Casino-Guichard Perrachon faces challenges

PROSPECTS AND OPPORTUNITIES

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New opportunities for hybrid concepts lie within rural areas
Auchan and Intermarche reshape market as Franprix tests new "Oxygen" store concepts

CHANNEL DATA

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Competitive landscape becomes increasingly consolidated, following strategic mergers and acquisitions
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