

## **Convenience Retailers in Brazil**

Market Direction | 2025-02-28 | 39 pages | Euromonitor

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### **Report description:**

Convenience retailers in Brazil saw significant growth in revenue in recent years, and solid but slower growth was seen in 2024, as consumers looked to shop for essentials close to home. Both forecourt retailers and convenience stores saw growth in 2024, although the latter saw the better performance, and overtook sales of forecourt retailers for the first time. Growth for convenience retailers was mainly due to investments made by large retailers. This included Grupo Pao de Acucar (Cia Brasilei...

Euromonitor International's Convenience Retailers in Brazil report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Convenience Stores, Forecourt Retailers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Convenience Retailers market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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