

Convenience Retailers in Austria

Market Direction | 2025-02-27 | 36 pages | Euromonitor

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Report description:

In 2024, retail value sales through convenience retailers in Austria recorded growth of 5%. However, a challenge for the channel is the highly regulated opening hours in Austria. Retail stores may only be open for a total of 72 hours per week and typically not before 6 a.m., after 9 p.m. or on Sundays. As a result, convenience stores in Austria take on two distinct forms. The first is stores located in high-traffic areas, such as train stations, where the opening hour restrictions do not apply,...

Euromonitor International's Convenience Retailers in Austria report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Convenience Stores, Forecourt Retailers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Convenience Retailers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Grocery retail giants experiment with new retailing formats in Vienna

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