

## **Convenience Retailers in Argentina**

Market Direction | 2025-02-28 | 36 pages | Euromonitor

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### **Report description:**

Convenience retailers in Argentina were affected by 2024's complex economic context, with triple-digit inflation significantly eroding consumer purchasing power. During the year, the challenging economic environment benefited convenience stores, with local consumers shifting to these outlets as they prioritised essential purchases and sought to avoid overspending. In Argentina, convenience stores are part of major retail chains, with Carrefour leading the channel. The main competitor for conven...

Euromonitor International's Convenience Retailers in Argentina report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Convenience Stores, Forecourt Retailers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Convenience Retailers market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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