

Consumer Foodservice in Belgium

Market Direction | 2025-02-26 | 90 pages | Euromonitor

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Report description:

In 2023, foodservice RSP in Belgium was driven by inflation. In 2024, prices stabilised but remained high, putting pressure on consumer purchasing power. In this context, local consumers became more conservative with their spending when it came to eating out, often opting for either value for money or fewer dishes per transaction. This trend particularly affected full-service restaurants, which recorded a decline in 2024, but benefitted limited-service restaurants. Due to the decline of traditio...

Euromonitor International's Consumer Foodservice in Belgium report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Consumer Foodservice by Fulfillment, Consumer Foodservice by Location, Consumer Foodservice by Ordering Platform, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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 Independent players lose shares, especially in European FSR
 Pizza Hut expands its network of outlets and leads a highly fragmented category

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Competition between full-service restaurants and limited-service restaurants is set to intensify in the years ahead
 Online ordering will develop within full-service restaurants over the next five years
 Full-service restaurants is set to remain highly fragmented

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PROSPECTS AND OPPORTUNITIES

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