

Consumer Foodservice in Austria

Market Direction | 2025-02-26 | 97 pages | Euromonitor

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Report description:

In 2024, value growth in overall consumer foodservice slowed considerably compared to the previous year. This was primarily due to the fact that only minimal price increases were recorded, in contrast to the exceptionally high inflation experienced during the energy crisis of the preceding two years. Nevertheless, growth in the number of transactions also decelerated, as any catch-up effects from the pandemic had largely disappeared.

Euromonitor International's Consumer Foodservice in Austria report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Consumer Foodservice by Fulfillment, Consumer Foodservice by Location, Consumer Foodservice by Ordering Platform, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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PROSPECTS AND OPPORTUNITIES

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Outlet numbers decline, however, transactions and value growth remain positive
 Leader XXXLutz KG benefits from the struggles of its main competitor in 2024
 Le Burger records strong growth while focusing on its ongoing expansion

PROSPECTS AND OPPORTUNITIES

A slow down for foodservice value growth is expected across the forecast period
 Criticism towards third-party ordering and delivery platforms will grow across the forecast period
 A number of domestic brands have strong potential to expand across the forecast period

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PROSPECTS AND OPPORTUNITIES

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Kiosks continue to have limited present on the Austrian market in 2024

PROSPECTS AND OPPORTUNITIES

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Foodservice offerings in shopping centres rise in demand during 2024

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PROSPECTS AND OPPORTUNITIES

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