

Consumer Foodservice By Location in the US

Market Direction | 2025-02-27 | 42 pages | Euromonitor

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Report description:

US consumers have re-embraced an on-the-go lifestyle. Long past are the days of COVID-19, and people in the country are constantly driving, flying, and everything in between. As a result, consumer foodservice locations continue to be challenged to reflect this and keep up. Travel locations were, of course, one of the biggest beneficiaries of this trend, seeing the highest growth in current value terms in 2024. In 2024, the US saw the busiest passenger air travel day in the history of the Transpo...

Euromonitor International's Consumer Foodservice by Location in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Consumer Foodservice Through Leisure, Consumer Foodservice Through Lodging, Consumer Foodservice Through Retail, Consumer Foodservice Through Standalone, Consumer Foodservice Through Travel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice by Location market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International
February 2025

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US consumers continue to embrace on-the-go lifestyles, and demand that consumer foodservice keeps up

Success stories abound across the consumer foodservice competitive landscape

Convenience and value continue to be demands that resonate with consumers

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Challenges abound across locations for foodservice operators

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Parsing demographic shifts will be a challenge for foodservice operators

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