

Consumer Foodservice By Location in Belgium

Market Direction | 2025-02-26 | 33 pages | Euromonitor

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Report description:

The foodservice landscape in Belgium features a high density of independent players in standalone locations. In 2024, amidst rising pressure on profit margins, these foodservice operators (independent in standalone locations) suffered the most. Indeed, there were a significant number of closures, resulting in static foodservice retail selling price (RSP) performance in 2024.

Euromonitor International's Consumer Foodservice by Location in Belgium report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Consumer Foodservice Through Leisure, Consumer Foodservice Through Lodging, Consumer Foodservice Through Retail, Consumer Foodservice Through Standalone, Consumer Foodservice Through Travel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice by Location market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Standalone locations suffer in 2024 amid high inflation
New openings of limited-service restaurants in retail location
Travel locations still far from pre-pandemic sales

PROSPECTS AND OPPORTUNITIES

Standalone locations face further challenges in the future
Foodservice through travel to perform well amid investment from key players
Foodservice through retail will focus on Gen Z

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CONSUMER FOODSERVICE IN BELGIUM

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