

Consumer Foodservice By Location in Austria

Market Direction | 2025-02-26 | 35 pages | Euromonitor

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Report description:

In 2024, consumer foodservice in stand-alone locations in Austria was notably dominated by a high proportion of smaller, independent brands, whose profitability has been most severely impacted by the rising operating costs stemming from the energy crisis since 2022. However, locations in leisure, travel, lodging, and retail sectors typically command higher rents, meaning these locations are predominantly occupied by larger players with greater resources. In addition, consumer foodservice in leis...

Euromonitor International's Consumer Foodservice by Location in Austria report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Consumer Foodservice Through Leisure, Consumer Foodservice Through Lodging, Consumer Foodservice Through Retail, Consumer Foodservice Through Standalone, Consumer Foodservice Through Travel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice by Location market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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2024 DEVELOPMENTS

Consumer foodservice in leisure, travel, and lodging benefit from changing habits

Foodservice offerings in shopping centres rise in demand during 2024

Consumer foodservice within retailing continues to play a strong role

PROSPECTS AND OPPORTUNITIES

Stand-alone locations lead sales, however, share is set to rise in retail locations

The future of Leiner & Kika Möbelhandels GmbH and its restaurants brands is unknown

An increase in travel is expected to drive consumer foodservice in travel locations

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