

## **Consumer Credit in Morocco**

Market Direction | 2025-02-12 | 14 pages | Euromonitor

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### **Report description:**

Consumer credit gross lending and the outstanding balance are set to continue to rise in Morocco in 2024. However, household credit continues to show significant disparities, with a positive correlation between income levels and debt rates in Morocco. The latest report from Bank Al-Maghrib reflects this trend, which indicates that individuals with high incomes exceeding MAD6,000 per month hold the majority of the debt, at 64% with the debt ratio reaching 34% of their income for those earning mor...

Euromonitor International's Consumer Credit in Morocco report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Auto Lending, Card Lending, Durables Lending, Education Lending, Home Lending, Other Personal Lending.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Consumer Credit market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## SOURCES

### Summary 1 Research Sources

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