

Charge Cards in the US

Market Direction | 2025-02-05 | 31 pages | Euromonitor

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Report description:

As in credit cards, perhaps the biggest story in the charge cards landscape in the US in 2024 was Capital One's announcement in February that it was planning to purchase Discover Financial Services. Discover is one of the few truly international networks that plays at major scale, and an acquisition by Capital One would be a blockbuster deal. There are a number of factors that must be taken into account, and it remains possible that regulatory scrutiny will ultimately prove to be too negative fo...

Euromonitor International's Charge Card Transactions in USA report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Charge Card Transactions, Personal Charge Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Charge Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Uncertainty about the future of interest rates could play in favour of charge cards
American Express remains the overwhelming face of charge cards in the US

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Fallout from Discover Financial Services purchase
Corporate charge card spending remains an important target for the future

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