

Cafes/Bars in the US

Market Direction | 2025-02-27 | 31 pages | Euromonitor

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Report description:

Many US employees are having to return to office-based working for a higher proportion of the week. While once the conversation was on recovery and a basic return to the office, more and more companies are retreating on their previous line of work from home, and rebalancing their hybrid office models to be more in-person. It is highly unlikely that the US will return to pre-pandemic norms (even then, there was a reasonable trend toward increased remote working), but we are also seeing a retreat...

Euromonitor International's Cafes/Bars in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Bars/Pubs, Cafes, Chained Cafes/Bars, Independent Cafes/Bars, Juice/Smoothie Bars, Specialist Coffee and Tea Shops.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cafes/Bars market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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