

Cafes/Bars in Hong Kong, China

Market Direction | 2025-02-20 | 27 pages | Euromonitor

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Report description:

Bars/pubs in Hong Kong continued to struggle with recovery and growth in 2024, as illustrated by the rising number of vacant spaces in Lan Kwai Fong, a district once known as the heartbeat of the city's nightlife. Although bars and entertainment venues have resumed normal operations post-pandemic, consumer behaviour has shifted significantly, making it difficult for bars/pubs to regain their former levels of business. Many local consumers have adopted new lifestyle habits, such as reducing alcohol...

Euromonitor International's Cafes/Bars in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Bars/Pubs, Cafes, Chained Cafes/Bars, Independent Cafes/Bars, Juice/Smoothie Bars, Specialist Coffee and Tea Shops.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cafes/Bars market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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