

Cafes/Bars in Belgium

Market Direction | 2025-02-26 | 22 pages | Euromonitor

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Report description:

Following a 2023 when growth was mostly driven by inflation, cafes/bars in Belgium registered an overall negative performance in 2024. Indeed, a significant portion of the category outlets are represented by cafes, a traditional Belgian establishment that is nowadays perceived by some as outdated and suffers from stiff competition from both specialist coffee and tea shops and limited-service restaurants.

Euromonitor International's Cafes/Bars in Belgium report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Bars/Pubs, Cafes, Chained Cafes/Bars, Independent Cafes/Bars, Juice/Smoothie Bars, Specialist Coffee and Tea Shops.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cafes/Bars market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Specialist coffee and tea shops register growth

PROSPECTS AND OPPORTUNITIES

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Online ordering set to gradually develop within cafes/bars

Amid growing coffee culture, specialist coffee and tea shops will gain traction

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