

## **Bleach in the United Arab Emirates**

Market Direction | 2025-02-05 | 14 pages | Euromonitor

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### **Report description:**

Despite the shift in consumer preferences towards gentler cleaning solutions, demand for bleach in the United Arab Emirates remained elevated in 2024. This resilience was due to bleach's classification as an essential household item for many in the local market.

Euromonitor International's Bleach in United Arab Emirates market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Bleach market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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