

## **Bleach in Slovenia**

Market Direction | 2025-02-10 | 15 pages | Euromonitor

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### **Report description:**

Bleach in Slovenia continued to register positive growth in current value terms in 2024, although this was solely due to rising prices, a lingering effect from recent inflation. However, in volume terms, bleach is on the decline as consumers increasingly shift towards more eco-friendly surface care alternatives, driven by growing environmental awareness and sustainability concerns. The lack of dynamism in terms of innovation or new product launches is further impacting the performance of the ble...

Euromonitor International's Bleach in Slovenia market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Bleach market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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