

Bleach in Romania

Market Direction | 2025-02-05 | 16 pages | Euromonitor

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Report description:

Bleach saw retail value sales stagnate in Romania in 2024. While bleach had a resurgence during the COVID-19 crisis as it was perceived to be a highly effective sanitiser, volume sales declined in the final three years of the review period. Indeed, volume sales fell below the levels seen immediately before the outbreak of COVID-19. The same preoccupation with health and wellness that drove sales during the pandemic is now exerting a negative impact on the demand for bleach. These products are pe...

Euromonitor International's Bleach in Romania market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bleach market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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