

Bleach in Pakistan

Market Direction | 2025-02-20 | 15 pages | Euromonitor

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Report description:

Retail volume sales of bleach continued to expand at a robust pace in 2024, while retail constant value sales rebounded, as inflationary pressure eased somewhat, particularly during the second half of the year. Despite the increasing use of detergents for stain removal, bleach remains a household staple in Pakistan, as its affordability and versatile use in cleaning and disinfecting make it indispensable for maintaining hygiene in the eyes of local consumers. Despite rising production and distri...

Euromonitor International's Bleach in Pakistan market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bleach market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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