

Bleach in North Macedonia

Market Direction | 2025-02-13 | 15 pages | Euromonitor

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Report description:

In keeping with its performance over most of the review period, bleach in North Macedonia saw retail volume sales contract in 2024. Increasing concerns about the harmful effects of this product type on human health and the environment have caused usage levels to fall steadily in recent years, particularly among younger consumers. Moreover, the declining trend has been continuously reinforced by the growing availability of reasonably priced alternatives in surface care and toilet care that in add...

Euromonitor International's Bleach in North Macedonia market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bleach market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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