

## **Bleach in Morocco**

Market Direction | 2025-02-26 | 15 pages | Euromonitor

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### **Report description:**

In 2024, bleach in Morocco posted a second consecutive year of marginal decline in retail volume sales amid category maturity; although inflationary pressure on prices maintained a moderate rise in retail current value sales. Moreover, strong pressure on disposable incomes prompted several low-income consumers to switch back to parallel trade and unpackaged bleach. It should be noted that retail sales of bleach sold in bulk (unpackaged and unbranded products) accounted for a high share of consum...

Euromonitor International's Bleach in Morocco market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Bleach market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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