

## **Bleach in Guatemala**

Market Direction | 2025-02-11 | 15 pages | Euromonitor

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### **Report description:**

In 2024, the price of bleach in Guatemala experienced a notable decline, marking a reversal from the consistent upward trend observed in previous years when prices had registered significant increases. This shift was largely driven by the stabilisation of raw material and ingredient costs, which played a crucial role in normalising bleach prices across the market. In addition to this, both modern grocery retailers and small local grocers frequently implemented promotions and discounts throughout...

Euromonitor International's Bleach in Guatemala market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Bleach market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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