

## **Bleach in Costa Rica**

Market Direction | 2025-02-06 | 15 pages | Euromonitor

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### **Report description:**

Earlier in the review period, bleach saw a significant increase in unit price. However, this trend came to an end in 2024 with prices contracting, mainly due to the revaluation of the Costa Rican colon (CRC). Although many offerings in bleach are manufactured locally, most are made from imported raw materials. As a result, the revaluation of the exchange rate led to a decrease in production costs, which manufacturers passed on to consumers. Thus, in 2024, bleach saw a modest acceleration in reta...

Euromonitor International's Bleach in Costa Rica market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Bleach market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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