

## **Bleach in Bosnia and Herzegovina**

Market Direction | 2025-02-06 | 15 pages | Euromonitor

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### **Report description:**

In 2024, bleach in Bosnia and Herzegovina recorded low retail value growth of 1%, while retail volume continued to decline amidst diminishing consumer demand. For many consumers, bleach is increasingly perceived as outdated, contributing to its gradual decline in the market. As consumer preferences shift, bleach has steadily lost ground to alternative options, particularly within surface care, which are often seen as safer, more effective, and less harsh on both the environment and human health.

Euromonitor International's Bleach in Bosnia and Herzegovina market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Bleach market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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