

Appliances and Electronics Specialists in the Netherlands

Market Direction | 2025-02-27 | 35 pages | Euromonitor

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Report description:

Appliances and electronics retailers experienced a modest increase in retail current value sales in the Netherlands in 2024, primarily driven by rising inflation rather than growing consumer demand. Most product categories faced pressure in terms of sales volume, with televisions being a notable exception, thanks to the Euro 2024 football tournament and the Olympics, which spurred many consumers to upgrade their TV sets.

Euromonitor International's Appliances and Electronics Specialists in Netherlands report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Appliances and Electronics Specialists market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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