

## **Appliances and Electronics Specialists in Ireland**

Market Direction | 2025-02-27 | 35 pages | Euromonitor

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### **Report description:**

In 2024, retail value sales for appliance and electronics specialists in Ireland saw an increase of 0.1%. The easing of inflationary pressures and a general uptick in consumer spending benefitted retailers in this sector. As a result, appliance and electronics specialist retailers maintained sales figures throughout the year. Additionally, major sporting events, such as the Olympic Games, played a significant role in driving further interest and consumer engagement for items such as televisions,...

Euromonitor International's Appliances and Electronics Specialists in Ireland report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Appliances and Electronics Specialists market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

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