

Apparel and Footwear Specialists in Spain

Market Direction | 2025-02-27 | 37 pages | Euromonitor

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Report description:

Spain's apparel and footwear category remained a leader in terms of technology and design in 2024. The category is one of the most vulnerable in the face of economic and global contingencies and has been busy reinventing itself again. Retail outlets are evolving into megastores that feature a wide range of products and complementary activities, often including striking designs, sculptures, and iconic elements that visitors can photograph and remember, as well as lounge areas that offer a surpris...

Euromonitor International's Apparel and Footwear Specialists in Spain report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Apparel and Footwear Specialists market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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SOURCES

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