

Apparel and Footwear Specialists in Peru

Market Direction | 2025-02-27 | 35 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

Report description:

Despite a challenging start to 2024, with economic recession lingering from mid-2023 into the first half of the year, the apparel and footwear specialists sector achieved moderate growth by year-end. The sector's performance improved significantly in the second half of 2024 due to Peru's economic recovery, a decline in inflation to the Central Reserve Bank of Peru's target range, and an uncharacteristically cold winter season. The latter was particularly beneficial for retailers, as consumers we...

Euromonitor International's Apparel and Footwear Specialists in Peru report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Apparel and Footwear Specialists market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Apparel and Footwear Specialists in Peru
Euromonitor International
February 2025

List Of Contents And Tables

APPAREL AND FOOTWEAR SPECIALISTS IN PERU

KEY DATA FINDINGS

2024 DEVELOPMENTS

Moderate growth in apparel and footwear specialists driven by strong winter sales and economic recovery
Intensified competition among key players, with notable growth from Platanitos and Pierre Cardin
Significant store openings from existing and new international brands

PROSPECTS AND OPPORTUNITIES

Steady growth projected, supported by economic improvement but limited by restricted credit access
Expansion of international brands catering to high-income consumers
Cross-border e-commerce poses a growing challenge for physical retailers

CHANNEL DATA

- Table 1 Apparel and Footwear Specialists: Value Sales, Outlets and Selling Space 2019-2024
- Table 2 Apparel and Footwear Specialists: Value Sales, Outlets and Selling Space: % Growth 2019-2024
- Table 3 Apparel and Footwear Specialists GBO Company Shares: % Value 2020-2024
- Table 4 Apparel and Footwear Specialists GBN Brand Shares: % Value 2021-2024
- Table 5 Apparel and Footwear Specialists LBN Brand Shares: Outlets 2021-2024
- Table 6 Apparel and Footwear Specialists Forecasts: Value Sales, Outlets and Selling Space 2024-2029
- Table 7 Apparel and Footwear Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2024-2029

RETAIL IN PERU

EXECUTIVE SUMMARY

Retail in 2024: The big picture
New store openings drive growth across multiple categories
E-commerce remains a key focus for retailers
What next for retail?

OPERATING ENVIRONMENT

- Informal retail
- Opening hours for physical retail
- Summary 1 Standard Opening Hours by Channel Type 2024
- Seasonality
- Christmas
- Mother's Day
- Father's Day
- Children's Day
- National Holidays of Peru
- Back to school
- Valentine's Day

MARKET DATA

- Table 8 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2019-2024
- Table 9 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2019-2024
- Table 10 Sales in Retail Offline by Channel: Value 2019-2024

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com
www.scotts-international.com

Table 11	Sales in Retail Offline by Channel: % Value Growth 2019-2024
Table 12	Retail Offline Outlets by Channel: Units 2019-2024
Table 13	Retail Offline Outlets by Channel: % Unit Growth 2019-2024
Table 14	Sales in Retail E-Commerce by Product: Value 2019-2024
Table 15	Sales in Retail E-Commerce by Product: % Value Growth 2019-2024
Table 16	Grocery Retailers: Value Sales, Outlets and Selling Space 2019-2024
Table 17	□Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2019-2024
Table 18	□Sales in Grocery Retailers by Channel: Value 2019-2024
Table 19	□Sales in Grocery Retailers by Channel: % Value Growth 2019-2024
Table 20	□Grocery Retailers Outlets by Channel: Units 2019-2024
Table 21	□Grocery Retailers Outlets by Channel: % Unit Growth 2019-2024
Table 22	□Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2019-2024
Table 23	□Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2019-2024
Table 24	□Sales in Non-Grocery Retailers by Channel: Value 2019-2024
Table 25	□Sales in Non-Grocery Retailers by Channel: % Value Growth 2019-2024
Table 26	□Non-Grocery Retailers Outlets by Channel: Units 2019-2024
Table 27	□Non-Grocery Retailers Outlets by Channel: % Unit Growth 2019-2024
Table 28	□Retail GBO Company Shares: % Value 2020-2024
Table 29	□Retail GBN Brand Shares: % Value 2021-2024
Table 30	□Retail Offline GBO Company Shares: % Value 2020-2024
Table 31	□Retail Offline GBN Brand Shares: % Value 2021-2024
Table 32	□Retail Offline LBN Brand Shares: Outlets 2021-2024
Table 33	□Retail E-Commerce GBO Company Shares: % Value 2020-2024
Table 34	□Retail E-Commerce GBN Brand Shares: % Value 2021-2024
Table 35	□Grocery Retailers GBO Company Shares: % Value 2020-2024
Table 36	□Grocery Retailers GBN Brand Shares: % Value 2021-2024
Table 37	□Grocery Retailers LBN Brand Shares: Outlets 2021-2024
Table 38	□Non-Grocery Retailers GBO Company Shares: % Value 2020-2024
Table 39	□Non-Grocery Retailers GBN Brand Shares: % Value 2021-2024
Table 40	□Non-Grocery Retailers LBN Brand Shares: Outlets 2021-2024
Table 41	□Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2024-2029
Table 42	□Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2024-2029
Table 43	□Forecast Sales in Retail Offline by Channel: Value 2024-2029
Table 44	□Forecast Sales in Retail Offline by Channel: % Value Growth 2024-2029
Table 45	□Forecast Retail Offline Outlets by Channel: Units 2024-2029
Table 46	□Forecast Retail Offline Outlets by Channel: % Unit Growth 2024-2029
Table 47	□Forecast Sales in Retail E-Commerce by Product: Value 2024-2029
Table 48	□Forecast Sales in Retail E-Commerce by Product: % Value Growth 2024-2029
Table 49	□Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2024-2029
Table 50	□Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2024-2029
Table 51	□Forecast Sales in Grocery Retailers by Channel: Value 2024-2029
Table 52	□Forecast Sales in Grocery Retailers by Channel: % Value Growth 2024-2029
Table 53	□Forecast Grocery Retailers Outlets by Channel: Units 2024-2029
Table 54	□Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2024-2029
Table 55	□Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2024-2029
Table 56	□Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2024-2029
Table 57	□Forecast Sales in Non-Grocery Retailers by Channel: Value 2024-2029

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 58 □Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2024-2029

Table 59 □Forecast Non-Grocery Retailers Outlets by Channel: Units 2024-2029

Table 60 □Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2024-2029

DISCLAIMER

SOURCES

Summary 2 Research Sources

Apparel and Footwear Specialists in Peru

Market Direction | 2025-02-27 | 35 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€995.00
	Multiple User License (1 Site)	€1990.00
	Multiple User License (Global)	€2985.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	2025-06-26
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com