Apparel and Footwear Specialists in Austria

Market Direction | 2025-02-27 | 36 pages | Euromonitor

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Report description:

In 2024, apparel and footwear specialists in Austria experienced modest growth of 3% in retail value. However, this rate was not significantly above the inflation rate, with overall sales less than 4% higher than pre-pandemic levels, despite significant price hikes in 2022 and 2023. While there was a gradual improvement in consumer sentiment throughout the year, many remained relatively cautious when it came to spending on apparel and footwear, prioritising other areas such as groceries, travel,...

Euromonitor International's Apparel and Footwear Specialists in Austria report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?
* Get a detailed picture of the Apparel and Footwear Specialists market;
* Pinpoint growth sectors and identify factors driving change;
* Understand the competitive environment, the market's major players and leading brands;
* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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