

## **Airbnb Inc in Lodging (World)**

Global Strategy | 2025-02-11 | 30 pages | Euromonitor

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### **Report description:**

Airbnb retained its position as the world's leading lodging provider in 2024; however, its sales are heavily reliant on a handful of markets. In order to maintain momentum, Airbnb will need to expand its geographical footprint, with Asia Pacific being a priority. Airbnb has announced it will be re-entering experiences, and has stated that it is looking at expanding into further categories. This company profile will look at which categories they might be, and which have the most potential.

Euromonitor International's Airbnb Inc in Lodging (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Travel market. The report examines company shares by region, financial performance, its marketing strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Product coverage: Booking, In-Destination Spending, Lodging (Destination), Tourism Flows, Travel Modes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Travel market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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