

## **Air Care in Singapore**

Market Direction | 2025-02-07 | 16 pages | Euromonitor

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### **Report description:**

In a cross-category trend, sustainability and natural ingredients drove developments in air care in Singapore in 2024. Consumers are increasingly prioritising eco-friendly products that use natural ingredients and are free from harmful chemicals, which aligns with a growing awareness of environmental sustainability and indoor air quality. This is particularly important in air care, as spray/aerosol air fresheners are increasingly seen as being harmful to the environment and not healthy for consu...

Euromonitor International's Air Care in Singapore market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Air Fresheners.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Air Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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