

Air Care in Indonesia

Market Direction | 2025-02-05 | 18 pages | Euromonitor

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Report description:

In 2024, the air care market in Indonesia enjoyed strong and steady growth, driven by several factors. One key reason for continued growth is the increasing demand for home fragrances as consumers become more focused on creating pleasant and comfortable living environments. The rising middle-class population and urbanisation have led to growing disposable incomes, enabling more households to invest in air care products like air fresheners, with consumers increasingly seeking out innovative and h...

Euromonitor International's Air Care in Indonesia market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Air Fresheners.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Air Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Air Care in Indonesia
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List Of Contents And Tables

AIR CARE IN INDONESIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Air care turns in positive performance for 2024

Stella and Glade hold majority of value share

Floral and fruity scents as firm favourites for air fresheners

PROSPECTS AND OPPORTUNITIES

Bright future forecast for air care in Indonesia

Modern trade channels lead sales, with electric air fresheners set to lead growth

Stella likely to hold on to top spot

CATEGORY DATA

Table 1 Sales of Air Care by Category: Value 2019-2024

Table 2 Sales of Air Care by Category: % Value Growth 2019-2024

Table 3 Sales of Air Care by Fragrance: Value Ranking 2022-2024

Table 4 NBO Company Shares of Air Care: % Value 2020-2024

Table 5 LBN Brand Shares of Air Care: % Value 2021-2024

Table 6 Forecast Sales of Air Care by Category: Value 2024-2029

Table 7 Forecast Sales of Air Care by Category: % Value Growth 2024-2029

HOME CARE IN INDONESIA

EXECUTIVE SUMMARY

Home care in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for home care?

MARKET INDICATORS

Table 8 Households 2019-2024

MARKET DATA

Table 9 Sales of Home Care by Category: Value 2019-2024

Table 10 Sales of Home Care by Category: % Value Growth 2019-2024

Table 11 NBO Company Shares of Home Care: % Value 2020-2024

Table 12 LBN Brand Shares of Home Care: % Value 2021-2024

Table 13 Penetration of Private Label in Home Care by Category: % Value 2019-2024

Table 14 Distribution of Home Care by Format: % Value 2019-2024

Table 15 Distribution of Home Care by Format and Category: % Value 2024

Table 16 Forecast Sales of Home Care by Category: Value 2024-2029

Table 17 Forecast Sales of Home Care by Category: % Value Growth 2024-2029

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