

Air Care in Canada

Market Direction | 2025-02-05 | 19 pages | Euromonitor

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Report description:

Air care value and volume sales declined again in Canada in 2024 after recording softness in 2023. The category is transitioning back to more normal growth after it recorded strong growth over the pandemic when housebound consumers used air care products more extensively. Towards the end of the review period, air care also suffered from its status as a more discretionary category than others in home care, such as laundry detergents. The increase in the cost of living stretched consumers' budgets...

Euromonitor International's Air Care in Canada market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Air Fresheners.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Air Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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