

## **Air Care in Azerbaijan**

Market Direction | 2025-02-06 | 14 pages | Euromonitor

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### **Report description:**

Air care in Azerbaijan in 2024 registered healthy current value and volume growth. Spray/aerosols continued to account for most value sales and also registered the highest current value and volume growth. The next most popular format is electric air fresheners, but volume sales fell in 2024. Electric air fresheners are expensive and though inflation eased in 2024, consumers continued to be price sensitive and this dampened volume sales for electric air fresheners.

Euromonitor International's Air Care in Azerbaijan market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Air Fresheners.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Air Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## Table of Contents:

Air Care in Azerbaijan  
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### List Of Contents And Tables

#### AIR CARE IN AZERBAIJAN

##### KEY DATA FINDINGS

##### 2024 DEVELOPMENTS

Healthy performance for air care

Air Wick loses top spot

Increasing concern about effects of chemicals

##### PROSPECTS AND OPPORTUNITIES

Healthy outlook over forecast period

Electric air fresheners register healthy volume growth over forecast period

New product launches over forecast period

##### CATEGORY DATA

Table 1 Sales of Air Care by Category: Value 2019-2024

Table 2 Sales of Air Care by Category: % Value Growth 2019-2024

Table 3 NBO Company Shares of Air Care: % Value 2020-2024

Table 4 LBN Brand Shares of Air Care: % Value 2021-2024

Table 5 Forecast Sales of Air Care by Category: Value 2024-2029

Table 6 Forecast Sales of Air Care by Category: % Value Growth 2024-2029

#### HOME CARE IN AZERBAIJAN

##### EXECUTIVE SUMMARY

Home care in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for home care?

##### MARKET INDICATORS

Table 7 Households 2019-2024

##### MARKET DATA

Table 8 Sales of Home Care by Category: Value 2019-2024

Table 9 Sales of Home Care by Category: % Value Growth 2019-2024

Table 10 NBO Company Shares of Home Care: % Value 2020-2024

Table 11 LBN Brand Shares of Home Care: % Value 2021-2024

Table 12 Penetration of Private Label in Home Care by Category: % Value 2019-2024

Table 13 Distribution of Home Care by Format: % Value 2019-2024

Table 14 Distribution of Home Care by Format and Category: % Value 2024

Table 15 Forecast Sales of Home Care by Category: Value 2024-2029

Table 16 □Forecast Sales of Home Care by Category: % Value Growth 2024-2029

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##### SOURCES

Summary 1 Research Sources

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