

**Probiotics in Animal Feed Market - Global Industry Size, Share, Trends, Opportunity, & Forecast Segmented By Livestock (Poultry, Swine, Ruminants, Aquaculture, Pets, Others), By Source (Bacteria, Yeast & Fungi), By Form (Dry, Liquid), By Distribution Channel (Retail Stores, Others), By Region and Competition, 2020-2030F**

Market Report | 2025-02-28 | 180 pages | TechSci Research

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**Report description:**

□Global Probiotics in Animal Feed Market was valued at USD 4.26 billion in 2024 and is expected to reach USD 6.49 billion by 2030 with a CAGR of 7.27% during the forecast period. The global probiotics in animal feed market is a rapidly evolving segment within the broader animal nutrition industry. Probiotics, which are live beneficial microorganisms, have gained prominence as feed additives that promote animal health and improve performance.

The global probiotics in animal feed market is on a growth trajectory driven by the need for sustainable and efficient animal farming practices, the shift away from antibiotics, and the increasing awareness of the benefits of probiotics for animal health and performance. As the industry continues to evolve, it offers opportunities for companies to develop and provide innovative probiotic solutions that cater to the diverse needs of animal producers worldwide.

In recent years, animal agriculture has undergone a notable shift with the growing use of probiotics as alternatives to traditional antibiotics. This shift is fueled by concerns over antibiotic resistance, environmental impacts, and the rising consumer demand for more sustainable practices. Probiotics are increasingly being adopted in both animal and poultry farming. According to a 2022 report from the Centers for Disease Control and Prevention (CDC), there has been a troubling rise in the percentage of nontyphoidal Salmonella cases resistant to ciprofloxacin, increasing from 3% in 2011 to 9% in 2020. This trend highlights the urgent need for action to combat the issue.

**Key Market Drivers**

**Increasing Demand for Animal Protein**

The "Increasing Demand for Animal Protein" is a significant market driver for the growth of the global probiotics in animal feed market. This driver is rooted in the rising global demand for products derived from livestock, including meat, milk, and eggs. As

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the global population continues to grow, particularly in emerging economies, the demand for animal protein has surged. With more people moving to urban areas and experiencing higher incomes, dietary preferences are shifting towards protein-rich diets. This trend is driving the need for increased animal farming and production. Diets rich in protein are associated with improved nutrition and overall health. As consumers become more health-conscious and aware of the benefits of protein, there is a growing demand for animal-based protein sources. This includes not only traditional animal protein products but also non-traditional sources like aquaculture, which is also experiencing rapid growth.

#### Key Market Challenges

##### Regulatory Hurdles and Standards

Regulatory frameworks and standards for probiotics in animal feed can vary significantly from one country or region to another. Inconsistencies in regulations can create challenges for producers and suppliers who operate in multiple markets. Meeting the regulatory requirements in each jurisdiction can be time-consuming and costly. Additionally, regulatory changes, such as those affecting the approval process for probiotic strains, can create uncertainty and slow down market growth.

Moreover, while some countries have introduced regulations to support the use of probiotics, others have yet to establish clear guidelines. The absence of specific regulations in certain markets can deter potential investments and market expansion. To address these challenges, industry stakeholders need to actively engage with regulatory authorities to establish clear, harmonized standards and facilitate compliance.

#### Key Market Trends

##### Rising Demand for Natural and Sustainable Solutions

One of the most prominent trends in the global probiotics in animal feed market is the increasing demand for natural and sustainable solutions in animal agriculture. Consumers are becoming more conscious of how their food is produced and are looking for products that align with ethical and sustainable practices. Probiotics are viewed as a natural, eco-friendly, and sustainable alternative to antibiotics and synthetic growth promoters. They support animal health and welfare without the potential drawbacks associated with conventional pharmaceuticals. As such, the trend toward natural and sustainable animal farming practices is driving the adoption of probiotics in animal feed.

#### Key Market Players

- [ ] ADM Inc.
- [ ] International Flavors & Fragrances Inc.
- [ ] CHR. Hansen Holding A/S
- [ ] Evonik Industries AG
- [ ] DSM BV
- [ ] Ohly GmbH
- [ ] Alltech Inc.
- [ ] Kemin Industries Inc.
- [ ] Provita Animal Health
- [ ] Lallemand Inc.
- [ ] Glanbia Plc

#### Report Scope:

In this report, the Global Probiotics in Animal Feed Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

##### - [ ] Probiotics in Animal Feed Market, By Livestock:

- o Poultry
- o Swine
- o Ruminants
- o Aquaculture
- o Pets
- o Others

##### - [ ] Probiotics in Animal Feed Market, By Source:

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- o Bacteria

- o Yeast & Fungi

-□ Probiotics in Animal Feed Market, By Form:

- o Dry

- o Liquid

-□ Probiotics in Animal Feed Market, By Distribution Channel:

- o Retail Stores

- o Others

-□ Probiotics in Animal Feed Market, By Region:

- o North America

- United States

- Canada

- Mexico

- o Europe

- France

- United Kingdom

- Italy

- Germany

- Spain

- o Asia-Pacific

- China

- India

- Japan

- Australia

- South Korea

- o South America

- Brazil

- Argentina

- Colombia

- o Middle East & Africa

- South Africa

- Saudi Arabia

- UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Probiotics in Animal Feed Market.

Available Customizations:

Global Probiotics in Animal Feed market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

-□ Detailed analysis and profiling of additional market players (up to five).

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