

Europe Animal Feed Additive Market By Type (Amino Acids, Vitamins, Minerals, Enzymes & Others), By Livestock (Poultry, Swine, Cattle, Aquaculture & Others), By Region, Competition, Forecast & Opportunities, 2020-2030F

Market Report | 2025-02-28 | 133 pages | TechSci Research

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Report description:

Europe Animal Feed Additive Market was valued at USD 8.95 Billion in 2024 and is expected to reach USD 9.93 Billion by 2030 with a CAGR of 4.71% during the forecast period.. Animal Feed Additive, often referred to as livestock feed additive, is a supplement used in animal nutrition to enhance the quality of feed and the overall health of the animals. These additives are various substances or microorganisms such as enzymes, acids, and probiotics that are added to animal feed to improve its nutritional content, enhance digestion and absorption of nutrients, or protect the animals against diseases. The goal of using such additives is to increase agricultural productivity by promoting better weight gain and preventing diseases in livestock.

The Animal Feed Additive market in Europe is a substantial and rapidly evolving sector. It is driven by the increasing demand for meat and dairy products, stringent livestock health and safety regulations, and a growing awareness of the importance of animal nutrition. Europe, being a significant player in the global livestock industry, has seen increased adoption of these additives to boost the quality and safety of animal-derived products. Moreover, the region is home to some of the leading animal feed additive manufacturers, further propelling the market growth.

Key Market Drivers

Growing Demand for Meat & Dairy Products

The rising demand for meat and dairy products in Europe is expected to fuel an increase in the use of animal feed additives. As consumers become increasingly health-conscious, there is a growing preference for high-quality, protein-rich food sources. This shift in dietary preferences is leading to an increased consumption of meat and dairy products, which in turn is driving the need for healthy and more productive livestock. In December 2022, Adisseo Group reached an agreement to acquire Nor-Feed and its subsidiaries to advance the development and registration of botanical additives for animal feed applications.

Animal feed additives, such as vitamins, amino acids, and enzymes, play a crucial role in enhancing the health and productivity of livestock, thereby ensuring the quality of meat and dairy products. Moreover, with Europe's stringent regulations on animal

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welfare and food safety, the use of animal feed additives is becoming more prevalent as they adhere to regulatory standards while improving animal health and product quality. As a result, the animal feed additive market in Europe is projected to witness substantial growth, propelled by the escalating meat and dairy consumption in the region.

Key Market Challenges

Presence of Alternative Feed Ingredients

In Europe, the animal feed additive industry is expected to experience a decline in demand due to the emergence of alternative feed ingredients. These ingredients, often derived from plants, insects, and aquatic sources, are proving to be nutritionally comparable to traditional feed additives while offering additional environmental and economic benefits. For instance, insect-based feeds are high in protein and require less land and water resources compared to their traditional counterparts. Similarly, plant-based alternatives are not only rich in essential nutrients but also help reduce greenhouse gas emissions associated with livestock farming. The use of these alternatives also aligns with the European Union's emphasis on sustainable farming practices and circular economy. Furthermore, the rising awareness among consumers about the negative impacts of excessive additive usage in animal feed is pushing the industry towards more natural and sustainable options. Therefore, the presence of these alternative feed ingredients is set to decrease the reliance on conventional animal feed additives in Europe.

Key Market Trends

Growing Popularity of Pet Ownership

The growing trend of pet ownership in Europe is contributing to an increased demand for animal feed additives. As pets become integral members of households, owners are more invested in ensuring their pets' health and wellbeing, leading to a greater focus on nutrition. Additives play a critical role in enhancing the nutritional value of animal feed, offering benefits such as improved digestion, enhanced immunity, and better overall health. This, in turn, reduces the likelihood of disease and the associated veterinary costs. Furthermore, the rising awareness of the role of nutrition in pets' longevity and quality of life is expected to further fuel this trend. Many European pet owners are willing to pay a premium for high-quality, nutritionally balanced pet food, showing a growing preference for products fortified with vitamins, minerals, and other essential nutrients. As a consequence, manufacturers are proactively incorporating feed additives into their products to meet this rising demand. Therefore, the surge in pet ownership paired with increased awareness about pets' dietary needs is expected to drive the market for animal feed additives in Europe significantly.

Key Market Players

- [] Adisseo Europe
- [] Archer Daniel Midland Europe BV
- [] Evonik Industries AG
- [] DuPont de Nemours (France) SAS
- [] Alltech, Inc.
- [] BASF Europe GmbH
- [] Cargill Europe BVBA
- [] Lonza AG
- [] Novozymes A/S
- [] Chr. Hansen A/S

Report Scope:

In this report, the Europe Animal Feed Additive Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

- [] Europe Animal Feed Additive Market, By Type:

- o Amino Acids
- o Vitamins
- o Minerals
- o Enzymes
- o Others

- [] Europe Animal Feed Additive Market, By Livestock:

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- o Poultry
- o Swine
- o Cattle
- o Aquaculture
- o Others

-□ Europe Animal Feed Additive Market, By Country:

- o Germany
- o France
- o United Kingdom
- o Italy
- o Spain
- o Russia
- o Poland

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Europe Animal Feed Additive Market.

Available Customizations:

Europe Animal Feed Additive Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

-□ Detailed analysis and profiling of additional market players (up to five).

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