

# Power Quality Equipment Market by Equipment (UPS, Harmonic Filters, Surge Protection Devices, Voltage Regulators, Power Conditioner Units, Synchronous Condenser, Power Quality Meters), Phase (Single, Three), End User, Region - Global Forecast to 2030

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### **Report description:**

The global power quality equipment market is likely to expand dramatically during the forecast period and to grow from an estimated value of USD 38.19 million in 2025 to USD 52.47 million by 2030, with a compound annual growth rate of 6.6%. The growth of the worldwide power quality equipment market is fuelled by the demand for reliable and efficient power distribution systems with accelerated industrialization, urbanization, and infrastructure development. Power quality equipment serves to reduce energy losses, avert power interruption, and provide stable voltage and frequency in multiple applications. Global governments and industries are upgrading electrical infrastructure and making new investments in alternative energy sources, which is in turn driving demand for sophisticated power quality solutions even further. Integration of smart grid technologies, IoT-based monitoring platforms, and energy-efficient solutions is also improving overall power network reliability and performance. As energy efficiency and sustainability become the focus, power quality equipment adoption is likely to grow in industrial, commercial, and residential applications around the world and become an important part of the future power infrastructure.

"Uninterruptable power supply, by equipment, is expected to be the fastest-growing segment from 2025 to 2030." The Uninterruptible Power Supply (UPS) market is projected to be the most rapidly growing in the power quality equipment industry between 2025 and 2030 due to the growing dependence on digital infrastructure, industrial automation, and mission-critical applications needing stable and uninterrupted power. The growth in cloud computing, data centers, and Industry 4.0 technologies has considerably heightened the demand for UPS systems to avoid power disruptions and data loss. Moreover, the growth of the integration of renewable energy into the grid has caused additional fluctuations, thus further propelling demand

for sophisticated UPS solutions with energy storage. With governments and companies emphasizing power reliability, disaster recovery, and business continuity, the use of UPS systems in industrial, commercial, and residential applications is likely to increase, and henceforth, it would emerge as the prime growth driver for the market of power quality equipment.

"Commercial segment, by end user, is expected to be the fastest-growing market from 2025 to 2030"

The commercial industry will be the most rapidly increasing market for power quality equipment from 2025 to 2030, buoyed by escalating demand for uninterruptible power supply and constant power supply for commercial buildings, data centers, healthcare institutions, and retail. Growing installations of smart buildings, automation systems, and digital infrastructures have accentuated the requirements of high-grade power to deter voltage fluctuations, power surges, and hardware breakdowns. Besides this, the increased use of power-efficient solutions and strict regulations for power reliability are further driving demand for power quality equipment in commercial use. The fast growth of IT centers, co-working places, and banks, especially in emerging economies, is also helping to drive the market. Additionally, the transition to clean energy solutions like solar and battery storage systems is fueling the adoption of power quality solutions advanced in nature into commercial buildings in order to deliver smooth power supply and operational efficacy.

In-depth interviews have been conducted with chief executive officers (CEOs), Directors, and other executives from various key organizations operating in the power quality equipment market.

By Company Type: Tier 1- 30%, Tier 2- 55%, and Tier 3- 15%

By Designation: C-Level- 30%, Directors- 20%, and Others- 50%

By Region: Asia Pacific- 55%, North America- 20%, Europe- 10%, Middle East & Africa - 10%, and South America-5% Note: "Others" include sales managers, engineers, and regional managers

The tiers of the companies are defined based on their total revenue as of 2024: Tier 1: >USD 1 billion, Tier 2: USD 500 million-1 billion, and Tier 3: <USD 500 million

The power quality equipment market is dominated by a few major players that have an extensive regional presence. The leading players in the power quality equipment market are Eaton (Ireland), ABB (Switzerland), Siemens (Germany), Schneider Electric (France), and General Electric (US).

#### Research Coverage:

The report defines, describes, and forecasts the power quality equipment market by equipment, phase, end-user and region. It also offers a detailed qualitative and quantitative analysis of the market. The report comprehensively reviews the major market drivers, restraints, opportunities, and challenges. It also covers various important aspects of the market. A detailed analysis of the key industry players has been done to provide insights into their business overview, solutions, and services; key strategies; Contracts, partnerships, agreements. new product launches, mergers and acquisitions, and recent developments associated with the power quality equipment market. Competitive analysis of upcoming startups in the power quality equipment market ecosystem is covered in this report.

### Reasons to buy this report:

Reasons to buy this report The report will help the market leaders/new entrants power quality equipment market and the subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and to plan suitable go-to-market strategies. The report also helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

-[Analysis of key drivers (Growing Demand for Uninterrupted Power Supply, Rising Penetration of Renewable Energy Sources, Increasing Industrial Automation & Electrification), restraints (High Initial Investment & Maintenance Costs, Competition from Alternative Technologies), opportunities (Surge in Battery Energy Storage Systems (BESS), Growing Demand for Modular & Scalable Solutions, Adoption of Hybrid & Renewable Energy Microgrids), and challenges (Interoperability Issues in Smart Grid Systems, Growing Preference for Cloud-Based Energy Management) influencing the growth.

-[Product Development/ Innovation: The market for power quality equipment is experiencing constant innovation and product

development, as the demand for efficient and effective power solutions is increasing. Firms are significantly investing in new technologies for creating better performance, efficiency, and longevity in power quality equipment. Developments like digital monitoring systems, Al-driven predictive maintenance, and modular UPS systems are enhancing power quality management, lowering downtime, and decreasing energy wastage. Also, smart inverters, harmonic filters, and sophisticated voltage regulators are being designed to aid smart grids and renewable energy integration. Market leaders like ABB, Schneider Electric, Siemens, and Eaton are concentrating on creating intelligent power quality solutions addressing industrial automation, data centers, and commercial infrastructure to ensure improved efficiency and sustainability.

-[Market Development: The power quality equipment market is witnessing strong growth, driven by the rising need for reliable and efficient power supply in industries, commercial complexes, and households. The growth of industrial infrastructure, urbanization, and increasing electricity demand in developing economies is also driving the market forward. Government policies favoring energy efficiency, grid modernization, and renewable energy adoption are also providing new opportunities for power quality equipment manufacturers. The market is also gaining from the adoption of IoT-based monitoring solutions, enabling real-time diagnostics and predictive maintenance, lowering operational costs and enhancing efficiency. Firms are diversifying their product lines to meet the increasing demand for uninterruptible power supply in mission-critical applications like data centers, healthcare, and financial institutions.

-[Market Diversification: The power quality equipment market is experiencing diversification in various industries such as power utilities, industrial automation, renewable energy, transportation, healthcare, and commercial buildings. The growing use of electric vehicles (EVs), solar and wind power systems, and smart grid technology is fueling demand for sophisticated power quality solutions. Firms are also increasing their foothold in the emerging economies of Asia-Pacific, the Middle East, and Latin America, where industrialization and infrastructure development at a rapid pace are creating high demand for smart power distribution solutions. The movement towards digitized energy management and cloud monitoring of power is also prompting enterprises to invest in future-proof power quality equipment.

- Competitive Assessment: The market for power quality equipment is extremely competitive, and major players are concentrating on market growth, product development, strategic collaborations, and acquisitions to enhance their position in the market. Major players like ABB (Switzerland), Schneider Electric (France), Eaton (Ireland), Siemens (Germany), and Legrand (France) are investing in smart grid technology, Al-based power monitoring solutions, and energy storage systems to improve power quality and efficiency.

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