

Endoscopic Ultrasonography (EUS) Market by Product (Endoscopes, Ultrasound Processors, Ultrasound Needles, Probes), Type (Diagnostic, Therapeutic), Application (Oncology, GI, End User (Hospitals, Ambulatory Surgical Center) - Global Forecast to 2029

Market Report | 2025-02-25 | 307 pages | MarketsandMarkets

AVAILABLE LICENSES:

- Single User \$4950.00
- Multi User \$6650.00
- Corporate License \$8150.00
- Enterprise Site License \$10000.00

Report description:

The endoscopic ultrasonography market is projected to reach USD 1.93 billion by 2029 from USD 1.37 billion in 2024, at a CAGR of 7.1% during the forecast period. The endoscopic ultrasonography market has had strong growth due to a number of factors such as the rising incidences of cancer, growing initiatives to develop healthcare infrastructure in underdeveloped regions, increasing preference for minimally invasive surgeries, and advancements in endoscopic procedures.

"By product type, endoscopes segment is expected to account for the largest share in the endoscopic ultrasonography market." The endoscopes segment accounted for the largest share of the endoscopic ultrasonography market in the forecast period. The increasing demand for minimally invasive procedures, coupled with advancements in technology enhancing precision and control, are significant drivers. Moreover, the rising prevalence of gastrointestinal disorders necessitates more efficient and accurate diagnostic and therapeutic procedures, further boosting the adoption of endoscopes. These factors collectively contribute to the growth potential for this segment within the market.

"Diagnostics segment, by type is expected to have the largest market share in the endoscopic ultrasonography market" Based on type, the diagnostics segment is expected to dominate the endoscopic ultrasonography market due to the increasing demand for early and accurate detection of chronic diseases coupled with advancements in imaging technology, providing real-time visualization and high-resolution images. Moreover, rising adoption of EUS-guided fine needle aspiration procedures worldwide, driven by their minimally invasive nature and associated benefits like shorter recovery times and reduced

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

post-operative complications have further boosted the growth in this segment, thereby indicating promising growth potential within the endoscopic ultrasonography market.

"The gastrointestinal disorders segment accounted the second-largest market share in the endoscopic ultrasonography market." By application, the gastrointestinal disorders segment accounted for the second-largest market share in the endoscopic ultrasonography market. This significant share can be attributed to the rising prevalence of gastrointestinal disorders such as gastric cancer, chronic pancreatitis, and pancreatic cancer. Moreover, the growing geriatric population which is more prone to gastrointestinal diseases increasingly demand for advanced diagnostic procedures. These factors' all together play a significant role in propelling market growth.

"Hospitals segment of the endoscopic ultrasonography market is expected to have largest share."

Based on end user, the hospitals segment of the endoscopic ultrasonography market is expected to hold the largest share during the forecast period owing to the factors like the availability of advanced infrastructure constituting broad range of advanced diagnostic and therapeutic techniques, coupled with skilled professionals like gastroenterologists and endoscopists. Moreover, hospitals serving as vital healthcare centers, continuously invest in innovative endoscopic ultrasonography devices to address evolving healthcare demands, thus propelling market growth.

"Asia Pacific to hold third largest market share in the endoscopic ultrasonography market during the forecast period."

The Asia Pacific region accounted the third largest share in the endoscopic ultrasonography market in the forecast period. The growth is attributed to several factors, including the growing advanced healthcare infrastructure, widespread acceptance of innovative medical devices, and increasing healthcare expenditure in Asia Pacific region. Additionally, the ongoing enhancements in endoscopic technologies are anticipated to increase the demand for endoscopic ultrasonography devices in APAC region.

A breakdown of the primary participants (supply side) for the endoscopic ultrasonography market referred to for this report is provided below:

-□By Company Type: Tier 1-35%, Tier 2-20%, and Tier 3-45%

-□By Designation: C-level-35%, Director Level- 45%, and Others-20%

-□By Region: North America-40%, Europe-30%, Asia Pacific-20%, Latin America-5%, and Middle East & Africa-5%

Prominent players in the endoscopic ultrasonography market include Olympus Corporation (Japan), Medtronic (US), FUJIFILM Holdings Corporation (Japan), Boston Scientific Corporation (US), PENTAX Medical (Japan), Steris (Ireland), CONMED Corporation (US), Lepu Medical Technology(Beijing)Co., Ltd. (China), CANON MEDICAL SYSTEMS CORPORATION (Japan), Cook (US), Huaco Healthcare Technologies Co. Ltd.(China), SonoScape Medical Corp.(China), Endosound, Inc.(US), Limaca-Medical (Israel), Beijing ZKSK Technology Co., Ltd. (China), Kaigen Pharma Co., Ltd.(Japan), PIOLAX MEDICAL DEVICES, INC.(Japan), Micro-Tech Endoscopy (US), Shaili Endoscopy (India), Zhejiang Soudon Medical Technology Co., Ltd.(China), ENDO-FLEX GmbH. (Germany), Ace Medical Devices Pvt. Ltd. (India), Medi-Globe GmbH.(Arizona), Medorah Meditek Pvt. Ltd.(India), and InnerMedical Co., Ltd. (China).

Research Coverage:

The report analyzes the endoscopic ultrasonography market and aims at estimating the market size and future growth potential of this market based on various segments such as product, type, application, end user and region. The report also includes a competitive analysis of the key players in this market along with their company profiles, service offerings, recent developments, and key market strategies.

Reasons to Buy the Report

The report will help the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall endoscopic ultrasonography market. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and plan suitable go-to-market strategies. The report also helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

This report provides insights into the following pointers:

- Analysis of key drivers (increasing requirement for endoscopy procedures to diagnose and treat target diseases, rising incidence of gastrointestinal disorders and colorectal cancer, increased investments, funds, and grants by government bodies and other organizations, technological advancements in endoscopic ultrasonography devices), restraints (high costs of endoscopic ultrasonography procedures, and complications and limitations of endoscopic ultrasonography), opportunities (high market growth potential in emerging economies, and increasing preference for minimally invasive surgeries) and challenges (increasing number of product recalls).
- Market Penetration: It includes extensive information on products offered by the major players in the global the endoscopic ultrasonography market. The report includes various segments in product, type, application, end user and region.
- Product Enhancement/Innovation: Comprehensive details about new product launches and anticipated trends in the global endoscopic ultrasonography market.
- Market Development: Thorough knowledge and analysis of the profitable rising markets by product, type, application, end user and region.
- Market Diversification: Comprehensive information about newly launched products, expanding markets, current advancements, and investments in the global the endoscopic ultrasonography market.
- Competitive Assessment: Thorough evaluation of the market shares, growth plans, offerings of products, and capacities of the major competitors in the global endoscopic ultrasonography market.

Table of Contents:

1□INTRODUCTION□	29
1.1□STUDY OBJECTIVES□	29
1.2□MARKET DEFINITION□	29
1.3□STUDY SCOPE□	30
1.3.1□MARKET SEGMENTATION AND GEOGRAPHICAL SPREAD□	30
1.3.2□INCLUSIONS & EXCLUSIONS□	31
1.3.3□YEARS CONSIDERED□	31
1.3.4□CURRENCY CONSIDERED□	32
1.4□STAKEHOLDERS□	32
2□RESEARCH METHODOLOGY□	33
2.1□RESEARCH DATA□	33
2.1.1□SECONDARY DATA□	34
2.1.1.1□Key sources of secondary data□	34
2.1.1.2□Key data from secondary sources□	35
2.1.2□PRIMARY DATA□	36
2.1.2.1□Key primary sources□	36
2.1.2.2□Key objectives of primary research□	37
2.1.2.3□Key data from primary sources□	37
2.1.2.4□Key primary insights□	38
2.2□MARKET SIZE ESTIMATION□	40
2.2.1□BOTTOM-UP APPROACH□	40
2.2.2□TOP-DOWN APPROACH□	41
2.2.3□DEMAND-SIDE APPROACH□	42
2.2.4□VOLUME DATA ANALYSIS□	43
2.2.5□PROCEDURE DATA ANALYSIS□	43
2.3□DATA TRIANGULATION□	46
2.4□MARKET SHARE ANALYSIS□	47
2.5□STUDY ASSUMPTIONS□	47

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

2.6	RESEARCH LIMITATIONS	48
2.7	RISK ASSESSMENT	48
3	EXECUTIVE SUMMARY	49
4	PREMIUM INSIGHTS	53
4.1	ENDOSCOPIC ULTRASOUND MARKET OVERVIEW	53
4.2	ASIA PACIFIC: ENDOSCOPIC ULTRASOUND MARKET, BY END USER AND COUNTRY, 2023	54
4.3	ENDOSCOPIC ULTRASOUND MARKET: GEOGRAPHIC GROWTH OPPORTUNITIES	55
4.4	ENDOSCOPIC ULTRASOUND MARKET: REGIONAL MIX	56
4.5	ENDOSCOPIC ULTRASOUND MARKET: DEVELOPED VS. EMERGING ECONOMIES	56
5	MARKET OVERVIEW	57
5.1	INTRODUCTION	57
5.2	MARKET DYNAMICS	57
5.2.1	DRIVERS	58
5.2.1.1	Increasing requirement for endoscopy procedures to diagnose and treat target diseases	58
5.2.1.2	Rising incidence of gastrointestinal disorders and colorectal cancer	59
5.2.1.3	Increased investments, funds, and grants by government bodies and other organizations	60
5.2.1.4	Technological advancements in endoscopic ultrasound devices	61
5.2.2	RESTRAINTS	62
5.2.2.1	High costs of endoscopic ultrasound procedures	62
5.2.2.2	Complications and limitations of endoscopic ultrasound	64
5.2.3	OPPORTUNITIES	64
5.2.3.1	High market growth potential in emerging economies	64
5.2.3.2	Increasing preference for minimally invasive surgeries	65
5.2.4	CHALLENGES	66
5.2.4.1	Increasing number of product recalls	66
5.3	INDUSTRY TRENDS	66
5.3.1	ULTRASOUND CAPSULE ENDOSCOPY	66
5.3.2	ENDOSCOPIC ULTRASOUND-GUIDED SHEAR WAVE ELASTOGRAPHY	67
5.4	VALUE CHAIN ANALYSIS	67
5.5	SUPPLY CHAIN ANALYSIS	68
5.6	TECHNOLOGY ANALYSIS	70
5.6.1	KEY TECHNOLOGIES	70
5.6.1.1	Contrast-enhanced endoscopic ultrasound	70
5.6.1.2	Lumen-apposing metal stents	70
5.6.2	COMPLEMENTARY TECHNOLOGIES	71
5.6.2.1	Elastography	71
5.7	PORTER'S FIVE FORCES ANALYSIS	71
5.7.1	THREAT OF NEW ENTRANTS	72
5.7.2	THREAT OF SUBSTITUTES	72
5.7.3	BARGAINING POWER OF SUPPLIERS	72
5.7.4	BARGAINING POWER OF BUYERS	73
5.7.5	INTENSITY OF COMPETITIVE RIVALRY	73
5.8	KEY STAKEHOLDERS & BUYING CRITERIA	73
5.8.1	KEY STAKEHOLDERS IN BUYING PROCESS	73
5.8.2	KEY BUYING CRITERIA	74
?		

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

5.9	REGULATORY ANALYSIS	74
5.9.1	REGULATORY FRAMEWORK	75
5.9.1.1	North America	75
5.9.1.1.1	US	75
5.9.1.1.2	Canada	75
5.9.1.2	Europe	75
5.9.1.2.1	Germany	76
5.9.1.2.2	France	76
5.9.1.2.3	UK	76
5.9.1.2.4	Italy	77
5.9.2	REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS	77
5.10	PRICING ANALYSIS	79
5.10.1	AVERAGE SELLING PRICE TREND OF ENDOSCOPIC ULTRASOUND PRODUCTS, BY KEY PLAYER, 2021-2023	79
5.10.2	AVERAGE SELLING PRICE TREND OF ENDOSCOPIC ULTRASOUND PRODUCTS, BY REGION, 2021-2023	81
5.11	ECOSYSTEM ANALYSIS	82
5.11.1	ROLE IN ECOSYSTEM	83
5.12	PATENT ANALYSIS	84
5.12.1	PATENT PUBLICATION TRENDS FOR ENDOSCOPIC ULTRASOUND	84
5.12.2	INSIGHTS: JURISDICTION AND TOP APPLICANT ANALYSIS	85
5.13	TRADE ANALYSIS	87
5.13.1	IMPORT DATA FOR HS CODE 901890	87
5.13.2	EXPORT DATA FOR HS CODE 901890	88
5.14	KEY CONFERENCES & EVENTS, 2025-2026	88
5.15	UNMET NEEDS/END-USER EXPECTATIONS	90
5.16	IMPACT OF AI/GEN AI ON ENDOSCOPIC ULTRASOUND MARKET	91
5.17	CASE STUDY ANALYSIS	92
5.18	TRENDS/DISRUPTIONS IMPACTING CUSTOMER'S BUSINESS	93
5.19	ADJACENT MARKETS	94
5.20	INVESTMENT & FUNDING SCENARIO	94
6	ENDOSCOPIC ULTRASOUND MARKET, BY PRODUCT	95
6.1	INTRODUCTION	96
6.2	ENDOSCOPES	96
6.2.1	RADIAL ENDOSCOPES	98
6.2.1.1	High image quality, improved penetration depth, and excellent maneuverability to propel segment growth	98
6.2.2	LINEAR ENDOSCOPES	99
6.2.2.1	Improved real-time targeting of lesions and better clinical management to aid segment growth	99
6.3	ULTRASOUND PROCESSORS	101
6.3.1	ULTRASOUND PROCESSORS TO PRECISELY DETECT ABNORMALITIES AND FACILITATE BETTER TREATMENT PLANNING	101
6.4	ULTRASOUND PROBES	103
6.4.1	CONSTANT INNOVATIONS AND ADVANCEMENTS TO AUGMENT MARKET GROWTH	103
6.5	ULTRASOUND NEEDLES	104
6.5.1	FINE NEEDLE ASPIRATION	106
6.5.1.1	Superior accuracy and effectiveness in staging cancer to fuel segment growth	106
6.5.2	FINE NEEDLE BIOPSIES	107

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

6.5.2.1	Improved diagnostic accuracy in pancreatic and non-pancreatic lesions to boost segment growth	107
6.5.3	OTHER ULTRASOUND NEEDLES	108
6.6	ACCESSORIES	109
6.6.1	INCREASING ADOPTION OF ACCESSORIES FOR BETTER EFFICIENCY, PRECISION, AND SAFETY OF PROCEDURES TO DRIVE MARKET	109
7	ENDOSCOPIC ULTRASOUND MARKET, BY TYPE	111
7.1	INTRODUCTION	112
7.2	DIAGNOSTICS	112
7.2.1	RIISING PREVALENCE OF GASTROINTESTINAL DISEASES TO PROPEL MARKET GROWTH	112
7.3	THERAPEUTICS	113
7.3.1	INCREASING ADOPTION OF MINIMALLY INVASIVE PROCEDURES FOR PANCREATIC DISORDERS TO AID SEGMENT GROWTH	113
8	ENDOSCOPIC ULTRASOUND MARKET, BY APPLICATION	115
8.1	INTRODUCTION	116
8.2	ONCOLOGY	116
8.2.1	UPPER GASTROINTESTINAL ONCOLOGY	118
8.2.1.1	Increasing incidence of esophageal and gastric cancers to drive segment	118
8.2.2	LOWER GASTROINTESTINAL ONCOLOGY	119
8.2.2.1	High prevalence of colorectal cancer to support segment growth	119
8.3	GASTROINTESTINAL DISORDERS	120
8.3.1	PANCREATIC DISORDERS	122
8.3.1.1	Rising burden of chronic pancreatic diseases to aid segment growth	122
8.3.2	OTHER GASTROINTESTINAL DISORDERS	124
8.4	OTHER APPLICATIONS	125
9	ENDOSCOPIC ULTRASOUND MARKET, BY END USER	127
9.1	INTRODUCTION	128
9.2	HOSPITALS	128
9.2.1	INCREASED DEMAND FOR ADVANCED IMAGING TECHNIQUES AND PRECISE DIAGNOSTICS TO SPUR MARKET GROWTH	128
9.3	AMBULATORY SURGERY CENTERS	129
9.3.1	COST-EFFECTIVENESS AND HIGH REIMBURSEMENT RATES TO PROPEL MARKET GROWTH	129
9.4	OTHER END USERS	131
10	ENDOSCOPIC ULTRASOUND MARKET, BY REGION	133
10.1	INTRODUCTION	134
10.2	NORTH AMERICA	135
10.2.1	MACROECONOMIC OUTLOOK FOR NORTH AMERICA	136
10.2.2	US	140
10.2.2.1	US to dominate North American endoscopic ultrasound market during forecast period	140
10.2.3	CANADA	144
10.2.3.1	Rising incidence of cancer and increasing focus on early disease detection to propel market growth	144
10.3	EUROPE	148
10.3.1	MACROECONOMIC OUTLOOK FOR EUROPE	148
10.3.2	GERMANY	151
10.3.2.1	Increased healthcare spending and favorable research initiatives to spur market growth	151
10.3.3	UK	155
10.3.3.1	High government healthcare funding to support market growth	155
10.3.4	FRANCE	158
10.3.4.1	Advancements in healthcare and favorable national health insurance to fuel market growth	158

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

10.3.5	ITALY	161
10.3.5.1	Rising geriatric population and increasing focus on cancer care to propel market growth	161
10.3.6	SPAIN	165
10.3.6.1	High prevalence of lifestyle-related cancer risk and increased healthcare expenditure to augment market growth	165
10.3.7	REST OF EUROPE	168
10.4	ASIA PACIFIC	171
10.4.1	MACROECONOMIC OUTLOOK FOR ASIA PACIFIC	171
10.4.2	JAPAN	176
10.4.2.1	Favorable government health insurance schemes and high geriatric population to aid market growth	176
10.4.3	CHINA	179
10.4.3.1	Large patient pool and high obesity rates to drive market	179
10.4.4	INDIA	183
10.4.4.1	Increasing prevalence of cancer and improved government healthcare initiatives to aid market growth	183
10.4.5	SOUTH KOREA	186
10.4.5.1	High incidence of gastrointestinal diseases and cancer among aged population to fuel market growth	186
10.4.6	AUSTRALIA	190
10.4.6.1	Increased patient volume and favorable government initiatives to drive market	190
10.4.7	REST OF ASIA PACIFIC	193
10.5	LATIN AMERICA	196
10.5.1	MACROECONOMIC OUTLOOK FOR LATIN AMERICA	196
10.5.2	BRAZIL	200
10.5.2.1	High risk of chronic diseases among geriatric population to propel market growth	200
10.5.3	MEXICO	203
10.5.3.1	Improved healthcare infrastructure and increased cancer awareness to augment market growth	203
10.5.4	REST OF LATIN AMERICA	207
10.6	MIDDLE EAST & AFRICA	210
10.6.1	MACROECONOMIC OUTLOOK FOR MIDDLE EAST & AFRICA	210
10.6.2	GCC COUNTRIES	214
10.6.2.1	Increasing healthcare infrastructure development and investment to support market growth	214
10.6.3	REST OF MIDDLE EAST AND AFRICA	217
11	COMPETITIVE LANDSCAPE	221
11.1	INTRODUCTION	221
11.2	KEY PLAYER STRATEGIES/RIGHT TO WIN	221
11.2.1	OVERVIEW OF STRATEGIES ADOPTED BY KEY PLAYERS IN ENDOSCOPIC ULTRASOUND MARKET	221
11.3	REVENUE ANALYSIS, 2019-2023	223
11.4	MARKET SHARE ANALYSIS, 2023	224
11.5	COMPANY EVALUATION MATRIX: KEY PLAYERS, 2023	226
11.5.1	STARS	226
11.5.2	EMERGING LEADERS	226
11.5.3	PERVASIVE PLAYERS	226
11.5.4	PARTICIPANTS	226
11.5.5	COMPANY FOOTPRINT: KEY PLAYERS, 2023	228
11.5.5.1	Company footprint	228
11.5.5.2	Region footprint	229
11.5.5.3	Product footprint	230
11.5.5.4	Type footprint	232
11.5.5.5	Application footprint	233

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

11.5.5.6	End-user footprint	234
11.6	COMPANY EVALUATION MATRIX: STARTUPS/SMES, 2023	235
11.6.1	PROGRESSIVE COMPANIES	235
11.6.2	RESPONSIVE COMPANIES	235
11.6.3	DYNAMIC COMPANIES	235
11.6.4	STARTING BLOCKS	235
11.6.5	COMPETITIVE BENCHMARKING: STARTUPS/SMES, 2023	237
11.6.5.1	Detailed list of key startups/SMEs	237
11.6.5.2	Competitive benchmarking of key startups/SMEs	238
11.7	COMPANY VALUATION & FINANCIAL METRICS	239
11.8	BRAND/PRODUCT COMPARISON	240
11.9	R&D ASSESSMENT OF KEY PLAYERS	241
11.10	COMPETITIVE SCENARIO	242
11.10.1	PRODUCT LAUNCHES & APPROVALS	242
11.10.2	EXPANSIONS	243
11.10.3	DEALS	244
11.10.4	OTHER DEVELOPMENTS	245
12	COMPANY PROFILES	246
12.1	KEY PLAYERS	246
12.1.1	OLYMPUS CORPORATION	246
12.1.1.1	Business overview	246
12.1.1.2	Products offered	248
12.1.1.3	Recent developments	249
12.1.1.3.1	Product launches & approvals	249
12.1.1.3.2	Deals	250
12.1.1.3.3	Expansions	251
12.1.1.4	MnM view	252
12.1.1.4.1	Key strengths	252
12.1.1.4.2	Strategic choices	252
12.1.1.4.3	Weaknesses & competitive threats	252
12.1.2	MEDTRONIC	253
12.1.2.1	Business overview	253
12.1.2.2	Products offered	254
12.1.2.3	Recent developments	255
12.1.2.3.1	Product approvals	255
12.1.2.3.2	Deals	255
12.1.2.3.3	Expansions	256
12.1.2.4	MnM view	256
12.1.2.4.1	Key strengths	256
12.1.2.4.2	Strategic choices	256
12.1.2.4.3	Weaknesses & competitive threats	256
12.1.3	FUJIFILM HOLDINGS CORPORATION	257
12.1.3.1	Business overview	257
12.1.3.2	Products offered	259
12.1.3.3	Recent developments	260
12.1.3.3.1	Product launches & approvals	260
12.1.3.3.2	Deals	261

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

12.1.3.3.3	Other developments	261
12.1.3.4	MnM view	262
12.1.3.4.1	Key strengths	262
12.1.3.4.2	Strategic choices	262
12.1.3.4.3	Weaknesses & competitive threats	262
12.1.4	BOSTON SCIENTIFIC CORPORATION	263
12.1.4.1	Business overview	263
12.1.4.2	Products offered	264
12.1.4.3	Recent developments	265
12.1.4.3.1	Product approvals	265
12.1.4.3.2	Deals	265
12.1.4.4	MnM view	266
12.1.4.4.1	Key strengths	266
12.1.4.4.2	Strategic choices	266
12.1.4.4.3	Weaknesses & competitive threats	266
12.1.5	PENTAX MEDICAL	267
12.1.5.1	Business overview	267
12.1.5.2	Products offered	267
12.1.5.3	Recent developments	269
12.1.5.3.1	Product launches & approvals	269
12.1.5.3.2	Deals	270
12.1.5.4	MnM view	270
12.1.5.4.1	Key strengths	270
12.1.5.4.2	Strategic choices	270
12.1.5.4.3	Weaknesses & competitive threats	270
12.1.6	STERIS	271
12.1.6.1	Business overview	271
12.1.6.2	Products offered	273
12.1.6.3	Recent developments	273
12.1.6.3.1	Deals	273
12.1.6.3.2	Expansions	274
12.1.7	CONMED CORPORATION	275
12.1.7.1	Business overview	275
12.1.7.2	Products offered	276
12.1.7.3	Recent developments	277
12.1.7.3.1	Deals	277
12.1.8	LEPU MEDICAL TECHNOLOGY (BEIJING) CO., LTD.	278
12.1.8.1	Business overview	278
12.1.8.2	Products offered	279
12.1.8.3	Recent developments	279
12.1.8.3.1	Product approvals	279
12.1.9	CANON MEDICAL SYSTEMS CORPORATION	280
12.1.9.1	Business overview	280
12.1.9.2	Products offered	281
12.1.9.3	Recent developments	282
12.1.9.3.1	Deals	282
12.1.10	COOK	283

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

12.1.10.1	Business overview	283
12.1.10.2	Products offered	283
12.1.10.3	Recent developments	284
12.1.10.3.1	Product launches	284
12.1.10.3.2	Deals	284
12.1.10.3.3	Expansions	285
12.2	OTHER PLAYERS	286
12.2.1	HUACO HEALTHCARE TECHNOLOGIES CO., LTD.	286
12.2.2	SONOSCAPE MEDICAL CORP.	287
12.2.3	ENDOSOUND, INC.	288
12.2.4	LIMACA-MEDICAL	288
12.2.5	BEIJING ZKSK TECHNOLOGY CO., LTD.	289
12.2.6	KAIGEN PHARMA CO., LTD.	290
12.2.7	PIOLAX MEDICAL DEVICES, INC.	291
12.2.8	MICRO-TECH ENDOSCOPY	291
12.2.9	SHAILI ENDOSCOPY	292
12.2.10	ZHEJIANG SOUDON MEDICAL TECHNOLOGY CO., LTD.	293
12.2.11	ENDO-FLEX GMBH	294
12.2.12	ACE MEDICAL DEVICES PVT. LTD.	295
12.2.13	MEDI-GLOBE GMBH	295
12.2.14	MEDORAH MEDITEK PVT. LTD.	296
12.2.15	INNERMEDICAL CO., LTD.	297
13	APPENDIX	298
13.1	DISCUSSION GUIDE	298
13.2	KNOWLEDGESTORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL	303
13.3	CUSTOMIZATION OPTIONS	305
13.4	RELATED REPORTS	305
13.5	AUTHOR DETAILS	306

Endoscopic Ultrasonography (EUS) Market by Product (Endoscopes, Ultrasound Processors, Ultrasound Needles, Probes), Type (Diagnostic, Therapeutic), Application (Oncology, GI, End User (Hospitals, Ambulatory Surgical Center) - Global Forecast to 2029

Market Report | 2025-02-25 | 307 pages | MarketsandMarkets

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User	\$4950.00
	Multi User	\$6650.00
	Corporate License	\$8150.00
	Enterprise Site License	\$10000.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Zip Code*

Country*

Date

Signature