

Global Markets for Chemicals for Cosmetics & Toiletries

Market Research Report | 2025-02-10 | 192 pages | BCC Research

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Report description:

Description

Report Scope

This report analyzes the global market for chemicals for cosmetics & toiletries by segmenting it based on product type, function, application and region. These market segments are analyzed at the global and regional levels. The base year for this analysis is 2023, and market estimates and forecasts are given from 2024 through 2029. The market estimates are provided in terms of volume (kilo tons) and revenue (\$ millions).

Based on product type, the market is segmented into:

- Inactive ingredients.
- Surfactants.
- Emulsifiers.
- Emollients, humectants and occlusives.
- Colorants and preservatives.
- Rheology control agents.
- Other inactive ingredients.
- Active ingredients.
- Conditioning agents.
- UV ingredients.
- Anti-aging.
- Exfoliants.
- Other active ingredients.

Based on function, the market is bifurcated into:

- Cleaners and foamers.
- Synthetic surfactants.

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- Natural surfactants.
- Specialty additives.
- Conditioning agents.
- Synthetic preservatives.
- Natural preservatives.
- Petroleum products and alcohols.
- Colorants.
- pH adjusters.
- Fragrances.
- Natural.
- Synthetic.
- Moisturizers.
- Humectants.
- Occlusives.
- Emollients.
- Processing aids.
- Polymers.
- Solvents and stabilizers.
- Emulsifiers.
- Propellants.
- Viscosity control agents.
- Active ingredients.
- Plant extracts and oils.
- Light protection films.
- Vitamins and proteins.
- Others.

Based on application, the market is segmented into:

- Skin care.
- Hair care.
- Makeup.
- Oral care.
- Fragrances.
- Shaving products.
- Baby care.
- Nail care.
- Bath and shower products.
- Personal hygiene.

Based on region, the market is segmented into:

- North America.
- Europe.
- Asia-Pacific.
- Rest of the World (RoW).

Report Includes

- 98 data tables and 40 additional tables
- An analysis of the global markets for chemical cosmetics and toiletry ingredients and substances
- Analyses of global market trends, with market revenue data for 2023, estimates for 2024, forecast for 2028, and projected CAGRs through 2029

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- Estimates of the market size and revenue growth prospects of the global market, along with a market share analysis by product type, function, application, and region
- Facts and figures pertaining to the market dynamics, technical advances, regulations, and the impact of macroeconomic factors
- Insights derived from the Porter's Five Forces model, as well as global supply chain and PESTLE analyses
- Analysis of Patents, emerging trends and new developments in the industry
- Analysis of the industry structure, including companies' market shares, strategic alliances, M&A activity and a venture funding outlook
- Overview of sustainability trends and ESG developments, with emphasis on consumer attitudes, and ESG scores and ESG practices of leading companies
- Profiles of the market leaders, including BASF SE, Dow, Solvay, Cargill Inc., and Evonik Industries AG

Executive Summary

Summary:

The cosmetics and toiletries industry heavily relies on a wide range of chemicals that serve various functions in product formulations. These chemicals are categorized into different types depending on their purpose and origin. Some of the primary chemicals used in cosmetics and toiletries products include emulsifiers, preservatives, thickeners, moisturizers, colors and fragrances. These ingredients may be derived from either synthetic or natural sources, each offering distinct properties that contribute to product performance and safety.

A growing preference among consumers for natural and organic cosmetic products is a significant driver in this market. Consumers are increasingly seeking out products that are free from synthetic chemicals, parabens, sulfates and other harsh ingredients. This shift is prompting manufacturers to invest in organic-grade cosmetics chemicals that are derived from natural sources like plants, minerals and microbes. Brands like L'Oreal and Estee Lauder have introduced product lines formulated with sustainable and bio-based ingredients to meet this rising demand.

The development of innovative production processes and novel chemicals is propelling the market forward. Companies are continuously researching and formulating new active ingredients that offer enhanced stability, better absorption and multifunctional benefits. For example, encapsulation technologies are being used to deliver active ingredients like retinol more effectively, ensuring controlled release and reducing the potential for irritation.

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Fragrances
Moisturizers
Processing Aids
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BASF
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CLARIANT
CORBION
CRODA INTERNATIONAL PLC

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