

# **Transportation Services in North America**

Industry Report | 2024-12-05 | 48 pages | MarketLine

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# Report description:

Transportation Services in North America

#### Summary

Transportation Services in North America industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

# **Key Highlights**

- The transportation services industry includes air, marine, rail, and road freight sectors.
- The North American transportation services industry recorded revenues of \$1,012.2 billion in 2023, representing a compound annual growth rate (CAGR) of 3.1% between 2018 and 2023.
- The road segment accounted for the industry's largest proportion in 2023, with total revenues of \$642.7 billion, equivalent to 63.5% of the industry's overall value.
- According to GlobalData, in 2023, the North American transportation services industry contracted by 2.1% annually due to a shift in consumer and business behaviors, particularly in the truck freight market in the US.

# Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the transportation services market in North America
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the transportation services market in North America
- Leading company profiles reveal details of key transportation services market players' global operations and financial

# performance

- Add weight to presentations and pitches by understanding the future growth prospects of the North America transportation services market with five year forecasts by both value and volume

# Reasons to Buy

- What was the size of the North America transportation services market by value in 2023?
- What will be the size of the North America transportation services market in 2028?
- What factors are affecting the strength of competition in the North America transportation services market?
- How has the market performed over the last five years?
- Who are the top competitors in North America's transportation services market?

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