

## **Transportation Services in New Zealand**

Industry Report | 2024-12-05 | 41 pages | MarketLine

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### **Report description:**

Transportation Services in New Zealand

#### Summary

Transportation Services in New Zealand industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The transportation services industry includes air, marine, rail, and road freight sectors.
- The New Zealand transportation services industry recorded revenues of \$11.5 billion in 2023, representing a compound annual growth rate (CAGR) of 0.3% between 2018 and 2023.
- The marine segment accounted for the industry's largest proportion in 2023, with total revenues of \$5.3 billion, equivalent to 46.3% of the industry's overall value.
- According to GlobalData, in 2023, the New Zealand transportation services industry grew 4.0% annually. The growth is attributed to the rising globalization and the steady increase in exports such as dairy, meat, and timber. According to the World Trade Organization (WTO), in 2023, New Zealand exports reached \$63.2 billion.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the transportation services market in New Zealand
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the transportation services market in New Zealand

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- Leading company profiles reveal details of key transportation services market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the New Zealand transportation services market with five year forecasts

#### Reasons to Buy

- What was the size of the New Zealand transportation services market by value in 2023?
- What will be the size of the New Zealand transportation services market in 2028?
- What factors are affecting the strength of competition in the New Zealand transportation services market?
- How has the market performed over the last five years?
- What are the main segments that make up New Zealand's transportation services market?

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