

Online Music Streaming in Japan

Industry Report | 2024-06-14 | 42 pages | MarketLine

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Report description:

Online Music Streaming in Japan

Summary

Online Music Streaming in Japan industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The online music streaming market includes the revenue generated from the streaming of music online. This revenue is primarily generated from two sources: subscription services and ad-supported streams.
- The Japanese online music streaming market recorded revenues of \$671.4 million in 2023, representing a compound annual growth rate (CAGR) of 23% between 2018 and 2023.
- The subscription services segment accounted for the market's largest proportion in 2023, with total revenues of \$607 million, equivalent to 90.4% of the market's overall value.
- Japan held a 55.6% market share in the Asia-Pacific online music streaming market in 2023.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the online music streaming market in Japan
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the online music streaming market in Japan
- Leading company profiles reveal details of key online music streaming market players' global operations and financial

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performance

- Add weight to presentations and pitches by understanding the future growth prospects of the Japan online music streaming market with five year forecasts

Reasons to Buy

- What was the size of the Japan online music streaming market by value in 2023?
- What will be the size of the Japan online music streaming market in 2028?
- What factors are affecting the strength of competition in the Japan online music streaming market?
- How has the market performed over the last five years?
- What are the main segments that make up Japan's online music streaming market?

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