

## **Meat in Turkey**

Industry Report | 2024-12-12 | 38 pages | MarketLine

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### **Report description:**

Meat in Turkey

Summary

Meat in Turkey industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The meat market consists of the retail sales of ambient meat, chilled raw packaged meat - processed, chilled raw packaged meat - whole cuts, cooked meats - counter, cooked meats - packaged, fresh meat (counter) and frozen meat. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2023 exchange rates.
- The Turkish Meat market had total revenues of \$18,900.7 million in 2023, representing a negative compound annual growth rate (CAGR) of 3.4% between 2018 and 2023.
- Market consumption volume increased with a CAGR of 2.5% between 2018 and 2023, to reach a total of 1,574.5 million kilograms in 2023.
- The performance of the market is forecast to decline even faster, with an anticipated negative CAGR of 4.6% for the five-year period 2023-28, which is expected to drive the market to a value of \$14,936.5 million by the end of 2028.

Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the meat market in Turkey
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the meat market in Turkey

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- Leading company profiles reveal details of key meat market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Turkey meat market with five year forecasts by both value and volume

#### Reasons to Buy

- What was the size of the Turkey meat market by value in 2023?
- What will be the size of the Turkey meat market in 2028?
- What factors are affecting the strength of competition in the Turkey meat market?
- How has the market performed over the last five years?
- Who are the top competitors in Turkey's meat market?

#### **Table of Contents:**

##### Table of Contents

##### 1 Executive Summary

###### 1.1. Market value

###### 1.2. Market value forecast

###### 1.3. Market volume

###### 1.4. Market volume forecast

###### 1.5. Category segmentation

###### 1.6. Geography segmentation

###### 1.7. Market share

###### 1.8. Market rivalry

###### 1.9. Competitive landscape

##### 2 Market Overview

###### 2.1. Market definition

###### 2.2. Market analysis

##### 3 Market Data

###### 3.1. Market value

###### 3.2. Market volume

##### 4 Market Segmentation

###### 4.1. Category segmentation

###### 4.2. Geography segmentation

###### 4.3. Market distribution

##### 5 Market Outlook

###### 5.1. Market value forecast

###### 5.2. Market volume forecast

##### 6 Five Forces Analysis

###### 6.1. Summary

###### 6.2. Buyer power

###### 6.3. Supplier power

###### 6.4. New entrants

###### 6.5. Threat of substitutes

###### 6.6. Degree of rivalry

##### 7 Competitive Landscape

###### 7.1. Market share

###### 7.2. Who are the leading players in the Turkish meat market?

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7.3. Which companies have been most successful in increasing their market shares between 2018-23?

7.4. Which companies market shares have suffered between 2018-23?

7.5. What are the most popular brands in the Turkish meat market?

## 8 Company Profiles

8.1. Yasar Holding AS

8.2. Namet Gida Sanayi ve Ticareti AS

8.3. Yildiz Holding Inc

8.4. Trakya Et ve Sut Urunleri Sanayi ve Tic AS

## 9 Macroeconomic Indicators

9.1. Country data

## 10 Appendix

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

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