

## **Leisure Attractions in the United States**

Industry Report | 2024-12-05 | 42 pages | MarketLine

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### **Report description:**

Leisure Attractions in the United States

#### Summary

Leisure Attractions in the United States industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The leisure attractions sector encompasses the revenue generated by recreational establishments such as amusement parks, arcades, museums, and historical sites. Amusement parks and arcades segment include amusement parks, water parks, and arcades. Museums & historical sites covers natural history museums, art museums, archaeology museums, historic house museums, and various historical sites.
- The US leisure attractions sector recorded revenues of \$58.0 billion in 2023, representing a compound annual growth rate (CAGR) of 6.3% between 2018 and 2023.
- The amusement parks & arcades segment accounted for the sector's largest proportion in 2023, with total revenues of \$32.5 billion, equivalent to 56.2% of the sector's overall value.
- The sector's growth during 2018-2023 can be attributed to rising disposable incomes, the expansion of themed attractions, urbanization and infrastructure development, technological advancements, and increased government investment.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the leisure attractions market in the United States

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the leisure attractions market in the United States
- Leading company profiles reveal details of key leisure attractions market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the United States leisure attractions market with five year forecasts

#### Reasons to Buy

- What was the size of the United States leisure attractions market by value in 2023?
- What will be the size of the United States leisure attractions market in 2028?
- What factors are affecting the strength of competition in the United States leisure attractions market?
- How has the market performed over the last five years?
- What are the main segments that make up the United States's leisure attractions market?

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