

Ice Cream in Europe

Industry Report | 2024-07-12 | 39 pages | MarketLine

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Report description:

Ice Cream in Europe

Summary

Ice Cream in Europe industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The ice cream market consists of artisanal ice cream (both dairy and water-based), impulse ice cream (includes single-serve ice cream tubs, packaged cones ice cream sandwiches, and chocolate-coated ice creams) and take-home ice cream (includes multiple-serving ice cream tubs and, ice-cream cakes). The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2023 exchange rates.
- The European Ice Cream market had total revenues of \$28,127.5 million in 2023, representing a compound annual growth rate (CAGR) of 7% between 2018 and 2023.
- Market consumption volume increased with a CAGR of 2.5% between 2018 and 2023, to reach a total of 3,204.4 million kilograms in 2023.
- The performance of the market is forecast to decelerate, with an anticipated CAGR of 6.4% for the five-year period 2023 - 2028, which is expected to drive the market to a value of \$38,426.7 million by the end of 2028.

Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the ice cream market in Europe

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the ice cream market in Europe
- Leading company profiles reveal details of key ice cream market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Europe ice cream market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Europe ice cream market by value in 2023?
- What will be the size of the Europe ice cream market in 2028?
- What factors are affecting the strength of competition in the Europe ice cream market?
- How has the market performed over the last five years?
- How large is Europe's ice cream market in relation to its regional counterparts?

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