

Ice Cream in Australia

Industry Report | 2024-07-12 | 40 pages | MarketLine

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Report description:

Ice Cream in Australia

Summary

Ice Cream in Australia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The ice cream market consists of artisanal ice cream (both dairy and water-based), impulse ice cream (includes single-serve ice cream tubs, packaged cones ice cream sandwiches, and chocolate-coated ice creams) and take-home ice cream (includes multiple-serving ice cream tubs and, ice-cream cakes). The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2023 exchange rates.
- The Australian Ice Cream market had total revenues of \$1,968.7 million in 2023, representing a compound annual growth rate (CAGR) of 5.5% between 2018 and 2023.
- Market consumption volume increased with a CAGR of 2.9% between 2018 and 2023, to reach a total of 264.5 million kilograms in 2023.
- The performance of the market is forecast to decelerate, with an anticipated CAGR of 4.2% for the five-year period 2023 - 2028, which is expected to drive the market to a value of \$2,415.9 million by the end of 2028.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the ice cream market in Australia

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the ice cream market in Australia
- Leading company profiles reveal details of key ice cream market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Australia ice cream market with five year forecasts

Reasons to Buy

- What was the size of the Australia ice cream market by value in 2023?
- What will be the size of the Australia ice cream market in 2028?
- What factors are affecting the strength of competition in the Australia ice cream market?
- How has the market performed over the last five years?
- What are the main segments that make up Australia's ice cream market?

Table of Contents:

Table of Contents

1 Executive Summary

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

2 Market Overview

- 2.1. Market definition
- 2.2. Market analysis

3 Market Data

- 3.1. Market value
- 3.2. Market volume

4 Market Segmentation

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 Market Outlook

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 Five Forces Analysis

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 Competitive Landscape

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- 7.1. Market share
- 7.2. Who are the leading players in the Australian ice cream market??
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2018-2023)?
- 7.4. Which companies market shares have suffered in the last 5 years (2018-2023)?
- 7.5. What are the most popular brands in the Australian ice cream market?

8 Company Profiles

- 8.1. Unilever Plc.
- 8.2. Froneri International Ltd
- 8.3. Mondelez International, Inc.
- 8.4. Bulla Dairy Foods

9 Macroeconomic Indicators

- 9.1. Country data

10 Appendix

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

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